



Safe Agriculture Through Plant Protection Products Training

In collaboration with the Ministry of Agriculture and Forestry, Balsu organized “Plant Protection Products Application Certificate Training” sessions. In February, training programs were held in three provinces and three districts, with the participation of 103 farmers. The training provided comprehensive technical information on the correct dosage, effective application techniques, and methods to minimize environmental risks associated with chemical products.

Soil Analysis Support for Farmers by Balsu

As part of our regenerative agriculture strategy focused on improving soil health and supporting ecosystem sustainability, Balsu conducted a total of 297 soil analyses for 286 farmers in the Eastern and Western Black Sea regions. Based on the analysis results, tailored fertilization strategies have been developed to enhance soil productivity and promote environmentally friendly practices in hazelnut production, thereby contributing to more resilient and sustainable production under changing climate conditions.





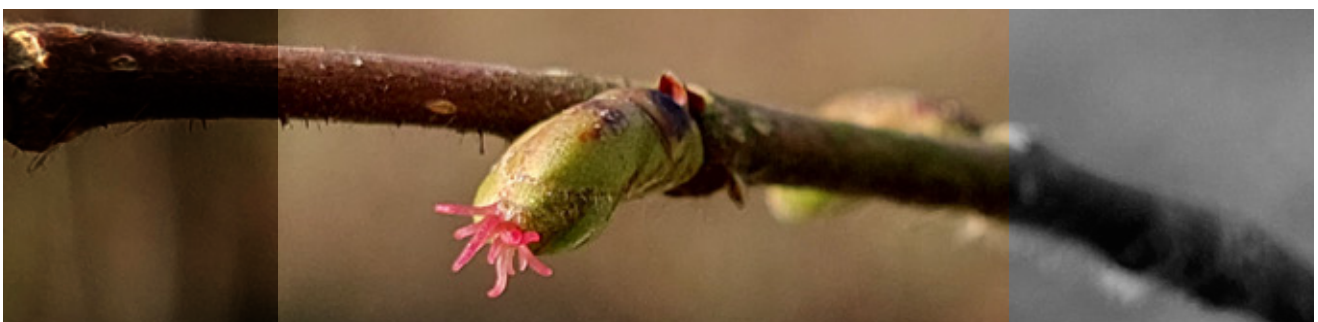
B.E.S.T Program Awareness Training with Young Lives Foundation



Within the framework of the B.E.S.T Program running in our supply chain, awareness training on the winter season initiatives continues. In the “Farmer Awareness Training” held in Kocaman Mahallesi, Terme District, Samsun, 25 farmers received technical training covering topics such as “Who is a Child and Children Rights,” “Child Labor and Legal Regulations,” “Child Development and the Consequences of Child Labor,” and “Prevention of Child Labor.” These trainings are critical for reducing the risks associated with child labor and for promoting the widespread adoption of sustainable agricultural practices.

Hazelnut Development and Climatic Conditions: February Evaluation

Field monitoring of hazelnut development throughout February recorded detailed observations of intense pollination, the reception of pollen by female organs, bud swelling, and changes at the leaf tips. Analysis of temperature and rainfall data indicated that by September 2024, hazelnut development was progressing healthily. However, during the last week of February, heavy snowfall and prolonged low temperatures in the Black Sea Region posed a risk to the crop’s development. The adverse weather impacts will be further evaluated as temperatures rise and snow cover recedes.





Ministry Visit by the FLA Hazelnut Working Group

Balsu, together with the Fair Labor Association (FLA) and under the “Harvesting the Future” Project, visited the Ministry of Labor and Social Security with its Hazelnut Working Group. During the visit, practices regarding the working conditions of seasonal agricultural workers, the prevention of child labor, and responsible work management were reviewed. Furthermore, collaborative opportunities regarding the improvement of accommodation facilities, training for agricultural machinery use, and the enhancement of complaint mechanisms were discussed. The Ministry emphasized that collaborations between the public and private sectors would yield concrete results in the field.

Balsu Gıda’s IPO Process

Aligned with our growth and sustainability objectives, Balsu initiated its IPO process to enhance the company’s financial strength, reinforce its leadership in the sector, and reach a broader base of investors. [The gong ceremony, marking the successful completion of the IPO process, was held in February at Borsa Istanbul.](#) We extend our sincere thanks to all the investors who participated in what is one of the largest IPOs in recent years.

